

NAB | SHOW[®]
NEW YORK

OCTOBER 9-10, 2024

JAVITS CENTER | NEW YORK, NY

Marconi
RADIO AWARDS
PRESENTED BY NAB

Sponsorship Opportunities

Marconi Radio Awards



Established in 1989 and named after inventor and Nobel Prize winner Guglielmo Marconi, the NAB Marconi Radio Awards are given to radio stations and outstanding on-air personalities to recognize excellence in radio.

This prestigious program returns to the Javits Center on Wednesday, October 9. With the participation and support of our sponsors, we look forward to showing the industry how important it is to maintain excellence in radio through service and performance.

Attendees at this prestigious awards dinner include nearly 500 of the biggest names in radio, including radio executives and group heads, station programmatic leaders, NAB board members and other notable figures from across the radio industry.

The following sponsorships offer the opportunity to bring brand relevancy, show support of your industry, and receive premium exposure during Radio's most important night.

2023 Awards Highlights

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PRESENTING TITLE SPONSOR

SOLD

- Recognition as the exclusive title sponsor of the NAB Marconi Radio Awards
- Premium table seating for ten (10) during awards presentation dinner
- Up to two (2) minutes for remarks and/or video during the awards presentation
- Opportunity to provide one (1) promotional item/giveaway to be distributed to attendees
- One (1) full-page color ad in the printed awards program
- Sponsor logo recognition prominently featured on:
 - On-site signage
 - Award program category presentation slides
 - Printed awards program
 - Awards website
 - Pre-event communications and promotional materials
- Acknowledgement as title sponsor via social media platforms and awards-related press releases
- One (1) online advertisement prominently displayed on the NAB Show New York website and NAB Marconi Radio Awards webpage
- Four (4) complimentary registrations to NAB Show New York



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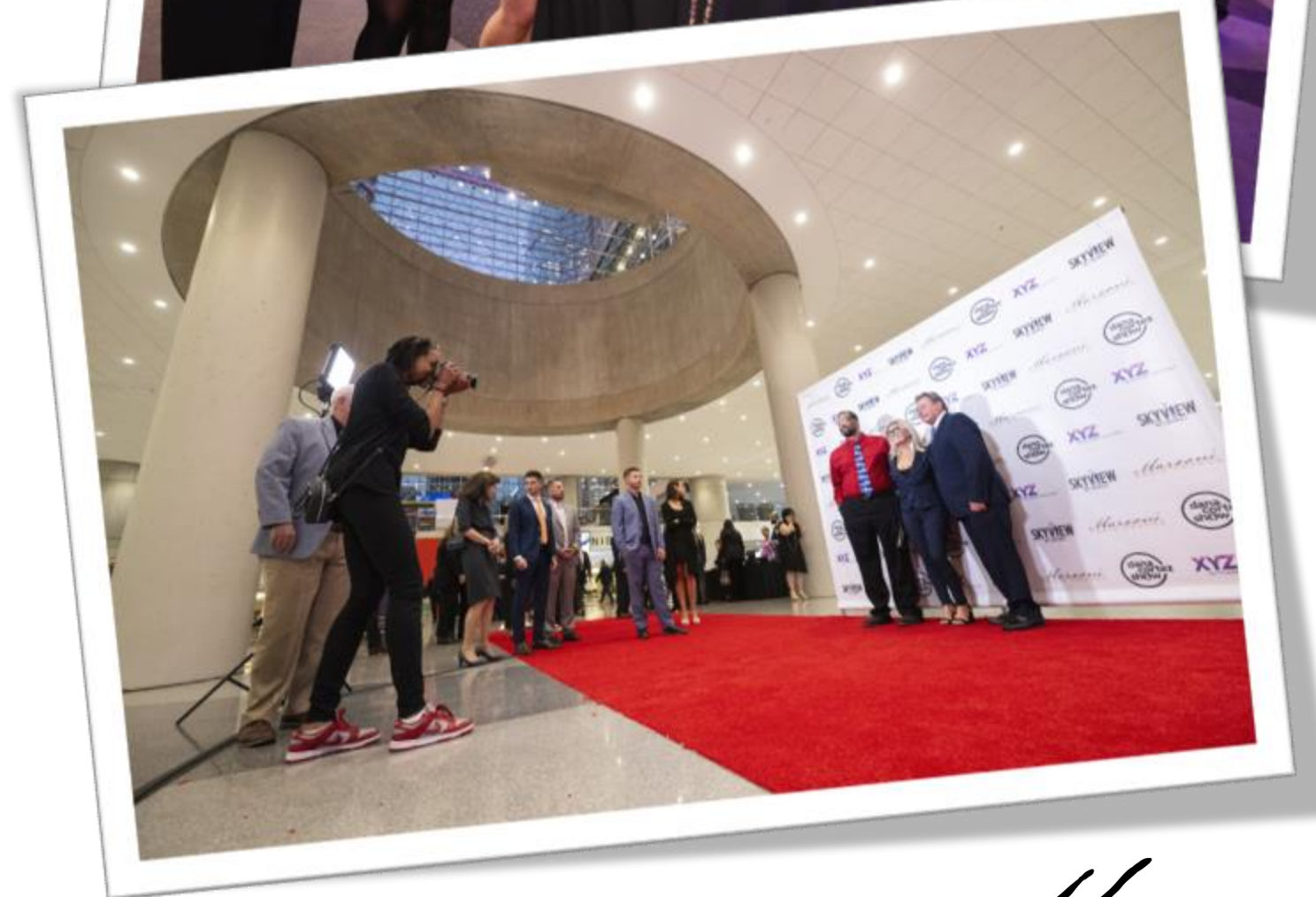
Sponsorship Opportunities

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COCKTAIL RECEPTION CO-SPONSOR

\$15,000 (Four Available)

- Recognition as a co-sponsor of NAB Marconi Radio Awards cocktail reception
- Reserved table seating for ten (10) during awards presentation dinner
- Logo featured prominently on signage throughout the pre-event reception area
- Opportunity to provide an on-site activation (example: photo booth, red carpet) during pre-event reception and/or provide one (1) promotional item/giveaway
- One (1) half-page color ad in the printed awards program
- Sponsor logo recognition included on:
 - On-site signage
 - Printed awards program
 - Awards website
 - Pre-event communications and promotional materials
- Acknowledgement as the pre-event reception co-sponsor via social media platforms and awards-related press releases
- One (1) online advertisement displayed in rotation on the NAB Marconi Radio Awards webpage
- Two (2) complimentary registrations to NAB Show New York



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MENU & DESSERT SPONSOR

\$10,000 (Exclusive)

- Recognition as a co-sponsor of NAB Marconi Radio Awards cocktail reception
- Reserved table seating for ten (10) during awards presentation dinner
- Logo featured prominently on signage throughout the pre-event reception area
- Opportunity to provide an on-site activation (example: photo booth, red carpet) during pre-event reception and/or provide one (1) promotional item/giveaway
- One (1) half-page color ad in the printed awards program
- Sponsor logo recognition included on:
 - On-site signage
 - Printed awards program
 - Awards website
 - Pre-event communications and promotional materials
- Acknowledgement as the pre-event reception co-sponsor via social media platforms and awards-related press releases
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PROGRAM ADS

Multiple

- Full Page Inside Back Cover \$3,000
- Full Page Back Cover \$3,000
- Half Page Ad \$1,500

TICKETS & TABLES

Multiple

- Individual Ticket - rates start at \$325 for members
- Platinum Table (General Seating) - \$3,500 members | \$4,000 non-members
- Diamond Table (Premium Seating) - \$4,500 members | \$5,000 non-members

