RESOLUTION OF THE 50 STATE BROADCASTERS ASSOCIATIONS, INCLUDING THE DISTRICT OF COLUMBIA AND THE COMMONWEALTH OF PUERTO RICO, IN SUPPORT OF SETTING A CLEAR, INDUSTRY-WIDE DATE-CERTAIN TRANSITION PLAN FOR FULL DEPLOYMENT OF NEXT GEN TV (ATSC 3.0).

Whereas there are approximately 1,766 full-powered television stations across the United States reaching both rural to urban audiences, serving all communities across the country with free and local programming;

Whereas since 2016 broadcasters across the country have taken the first steps toward a revolution in television, launching Next Gen TV – or ATSC 3.0 – in more than 80 markets, reaching over 75 percent of the population;

Whereas Next Gen TV provides valuable consumer benefits and stunning improvements in television including better picture quality with higher frame rates and high dynamic range, immersive audio, and interactive applications that give over-the-air viewers a more personalized and localized experience;

Whereas while broadcasters have made significant progress toward the full transition to Next Gen TV, continued reliance on spectrum-sharing agreements and regulatory and market uncertainties limit the full deployment of Next Gen TV on a voluntary basis alone;

Whereas consumers have already embraced the future having purchased over 14 million television sets and devices capable of displaying Next Gen TV;

Whereas Next Gen TV provides enhanced emergency alerting capabilities including multilingual, sign language alerts, and geo-targeting capabilities, among others;

Whereas Advanced Emergency Information can be delivered using the interactivity and data delivery capabilities in Next Gen TV, providing detailed rich media relevant to the emergency at hand and pinpointed for the precise local communities that are impacted;

Whereas an immediate and expeditious transition to Next Gen TV will empower local broadcasters to bring flexible, secure, IP-based broadcasting to viewers, matching the video quality of competing online platforms without the strings of Big Tech;

Whereas by accelerating the complete transition to ATSC 3.0, the United States will maintain a world-class broadcast system that provides an enhanced *free and local* broadcast experience and support the long-term competitiveness and viability of the industry;

Whereas a full transition to Next Gen TV enables broadcasters to offer a position, navigation, and timing solution and advance the Broadcast Positioning System™ (BPS™), a groundbreaking terrestrial-based compliment to GPS that would ensure

critical systems remain operational even during GPS disruptions that could otherwise harm U.S. national security and infrastructure;

Whereas without a date-certain for a Next Gen TV transition, the transition itself – and the significant improvements ATSC 3.0 makes for broadcasters and viewers alike – could be at risk;

Whereas the Federal Communications Commission has the ability to modernize the existing ATSC 1.0 standard to an updated ATSC 3.0 standard, supporting a new era of Next Gen TV;

Now, therefore, be it resolved this 31st day of July, 2025, by the broadcaster associations named below, representing all 50 States, the District of Columbia and the Commonwealth of Puerto Rico, that we support the Federal Communications Commission establishing a clear, industry-wide date-certain transition plan for the full deployment of Next Gen TV (ATSC 3.0) as well as a sunset date for ATSC 1.0.



Alabama Broadcasters
Association



Alaska Broadcasters
Association



Arizona Media
Association





California Broadcasters
Association

Colorado Broadcasters

Association

Colorado Broadcasters Association

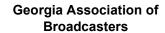
Arkansas Broadcasters Association





Florida Association of

Broadcasters











Hawaii Association of Broadcasters

Idaho State Broadcasters
Association

Illinois Broadcasters
Association







Indiana Broadcasters
Association

Iowa Broadcasters
Association

Kansas Association of Broadcasters







Kentucky Broadcasters Association

Louisiana Association of Broadcasters

Maine Association of Broadcasters







Maryland/D.C./Delaware (MDCD) Broadcasters Association Massachusetts
Broadcasters Association

Michigan Association of Broadcasters



Minnesota Broadcasters Association



Mississippi Association of Broadcasters



Missouri Broadcasters
Association



Montana Broadcasters
Association



Nebraska Broadcasters Association



Nevada Broadcasters Association



New Hampshire Association of Broadcasters



New Jersey Broadcasters
Association



New Mexico Broadcasters
Association







New York State Broadcasters Association

North Carolina Association of Broadcasters

North Dakota Broadcasters Association







Oklahoma Association of Broadcasters



Oregon Association of Broadcasters



Pennsylvania Association of Broadcasters



Radio Broadcasters
Association of Puerto Rico



Rhode Island Broadcasters Association







South Dakota Broadcasters Association



Tennessee Association of Broadcasters







Texas Association of Broadcasters

Utah Broadcasters
Association

Vermont Association of Broadcasters







Virginia Association of Broadcasters

Washington State
Association of Broadcasters

West Virginia Broadcasters
Association







Wyoming Association of Broadcasters