

RESOLUTION OF THE 50 STATE BROADCASTERS ASSOCIATIONS, INCLUDING THE DISTRICT OF COLUMBIA AND THE COMMONWEALTH OF PUERTO RICO, IN SUPPORT OF SETTING A CLEAR, INDUSTRY-WIDE DATE-CERTAIN TRANSITION PLAN FOR FULL DEPLOYMENT OF NEXT GEN TV (ATSC 3.0).

Whereas there are approximately 1,766 full-powered television stations across the United States reaching both rural to urban audiences, serving all communities across the country with free and local programming;

Whereas since 2016 broadcasters across the country have taken the first steps toward a revolution in television, launching Next Gen TV – or ATSC 3.0 – in more than 80 markets, reaching over 75 percent of the population;

Whereas Next Gen TV provides valuable consumer benefits and stunning improvements in television including better picture quality with higher frame rates and high dynamic range, immersive audio, and interactive applications that give over-the-air viewers a more personalized and localized experience;

Whereas while broadcasters have made significant progress toward the full transition to Next Gen TV, continued reliance on spectrum-sharing agreements and regulatory and market uncertainties limit the full deployment of Next Gen TV on a voluntary basis alone;

Whereas consumers have already embraced the future having purchased over 14 million television sets and devices capable of displaying Next Gen TV;

Whereas Next Gen TV provides enhanced emergency alerting capabilities including multilingual, sign language alerts, and geo-targeting capabilities, among others;

Whereas Advanced Emergency Information can be delivered using the interactivity and data delivery capabilities in Next Gen TV, providing detailed rich media relevant to the emergency at hand and pinpointed for the precise local communities that are impacted;

Whereas an immediate and expeditious transition to Next Gen TV will empower local broadcasters to bring flexible, secure, IP-based broadcasting to viewers, matching the video quality of competing online platforms without the strings of Big Tech;

Whereas by accelerating the complete transition to ATSC 3.0, the United States will maintain a world-class broadcast system that provides an enhanced *free and local* broadcast experience and support the long-term competitiveness and viability of the industry;

Whereas a full transition to Next Gen TV enables broadcasters to offer a position, navigation, and timing solution and advance the Broadcast Positioning System™ (BPS™), a groundbreaking terrestrial-based complement to GPS that would ensure

critical systems remain operational even during GPS disruptions that could otherwise harm U.S. national security and infrastructure;

Whereas without a date-certain for a Next Gen TV transition, the transition itself – and the significant improvements ATSC 3.0 makes for broadcasters and viewers alike – could be at risk;

Whereas the Federal Communications Commission has the ability to modernize the existing ATSC 1.0 standard to an updated ATSC 3.0 standard, supporting a new era of Next Gen TV;

Now, therefore, be it resolved this 31st day of July, 2025, by the broadcaster associations named below, representing all 50 States, the District of Columbia and the Commonwealth of Puerto Rico, that we support the Federal Communications Commission establishing a clear, industry-wide date-certain transition plan for the full deployment of Next Gen TV (ATSC 3.0) as well as a sunset date for ATSC 1.0.



**Alabama Broadcasters
Association**



**Alaska Broadcasters
Association**



**Arizona Media
Association**



**Arkansas Broadcasters
Association**



**California Broadcasters
Association**



**Colorado Broadcasters
Association**



Connecticut Broadcasters Association



Florida Association of Broadcasters



Georgia Association of Broadcasters



Hawaii Association of Broadcasters



Idaho State Broadcasters Association



Illinois Broadcasters Association



Indiana Broadcasters Association



Iowa Broadcasters Association



Kansas Association of Broadcasters



Kentucky Broadcasters Association



Louisiana Association of Broadcasters



Maine Association of Broadcasters



**Maryland/D.C./Delaware
(MDCD) Broadcasters
Association**



**Massachusetts
Broadcasters Association**



**Michigan Association of
Broadcasters**



**Minnesota Broadcasters
Association**



**Mississippi Association of
Broadcasters**



**Missouri Broadcasters
Association**



**Montana Broadcasters
Association**



**Nebraska Broadcasters
Association**



**Nevada Broadcasters
Association**



**New Hampshire
Association of
Broadcasters**



**New Jersey Broadcasters
Association**



**New Mexico Broadcasters
Association**



**New York State
Broadcasters Association**



**North Carolina Association
of Broadcasters**



**North Dakota Broadcasters
Association**



**Ohio Association of
Broadcasters**



**Oklahoma Association of
Broadcasters**



**Oregon Association of
Broadcasters**



**Pennsylvania Association
of Broadcasters**



**Radio Broadcasters
Association of Puerto Rico**



**Rhode Island Broadcasters
Association**



**South Carolina
Broadcasters Association**



**South Dakota Broadcasters
Association**



**Tennessee Association of
Broadcasters**



Texas Association of Broadcasters



Utah Broadcasters Association



Vermont Association of Broadcasters



Virginia Association of Broadcasters



Washington State Association of Broadcasters



West Virginia Broadcasters Association



Wisconsin Broadcasters Association



Wyoming Association of Broadcasters