

The Honorable Brendan Carr Chairman, Federal Communications Commission 45 L St, NE Washington, DC 20554



















May 14, 2025

Dear Chairman Carr:

We, the undersigned organizations and individuals, write to support your efforts to modernize the Federal Communication Commission's (FCC) broadcast ownership regulations. While these rules may have served the public interest in last century's marketplace, they have long since become antiquated and harmful by stifling investment and innovation in broadcasting. We encourage the Commission to expeditiously repeal these regulations, specifically the 39% national television cap, local TV duopoly rules, and local radio ownership caps.

The FCC's television and radio ownership rules date back to the 1940s, when broadcast dominated mass communications in the U.S. Since then, the media marketplace has changed drastically – from widespread deployment of cable and satellite television networks to the rise of social media, podcasts, and streaming.

Local broadcasters compete directly with Big Tech, streaming services, and social media platforms in the marketplace of consumer content. Yet, unlike their competitors such as YouTube and Facebook, broadcasters are limited by the ownership rules in how many households and consumers they can reach. This is an inherent disadvantage.

Local broadcasters provide a service in the national interest impossible for their competitors to replace. In times of crisis and emergency, local broadcasters play a central role in delivering timely, localized and often lifesaving information.

Without reform, valued local broadcast radio and television services could disappear entirely. We recognize that you have long been a leader in supporting broadcast regulatory reforms, including in your dissent to the FCC's most recent decision upholding the antiquated ownership rules:

"Indeed, the Commission has consistently ignored Congress's deregulatory mandate under the statute ... despite a record bursting with evidence of a vibrant media marketplace, the Commission continues to advance the fiction that broadcast radio and broadcast television stations exist in markets unto themselves. It is past time for the FCC to confront the harms that its own media ownership policies have caused."

By eliminating the national television cap, local TV duopoly restrictions, and local radio ownership caps, broadcasters can better achieve the scale and efficiencies necessary to compete – and to attract vital investment – in a fragmented and rapidly evolving information market.



NATIONAL TAXPAYERS UNION







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ACI

The American Consumer Institute Center for Citizen Research



The JAMES MADISON INSTITUTE We appreciate the leadership you've exhibited throughout your career on this important issue. We fully support your efforts to modernize the FCC's broadcast regulations, and we look forward to seeing the benefits to consumers, communities, and public safety as a result.

Sincerely,

**Ryan Walker** Executive Vice President, Heritage Action for America

**Brandon Arnold** *Executive Vice President,* National Taxpayers Union

**Aiden Buzzetti** President, Bull Moose Project

**James Czerniawski** Senior Policy Analyst, Technology & Innovation, Americans For Prosperity

James Erwin Executive Director, Digital Liberty

**Elizabeth Hicks** U.S. Affairs Analyst, Consumer Choice Center

**Roslyn Layton, PhD.** Senior Fellow, National Security Institute

Nathan Leamer Executive Director, Digital First Project

**Dr. Ed Longe** Director of National Strategy, James Madison Institute

**Jeffrey Mazzella** *President,* Center for Individual Freedom

Jessica Melugin Director of the Center for Technology & Innovation, Competitive Enterprise Institute **Grover Norquist** *President,* Americans for Tax Reform

**Steve Pociask** *Chief Executive Officer & Founder,* The American Consumer Institute Center for Citizens Research

**Gerar Scimeca** *Chairman,* Consumer Action for a Strong Economy

**Jordan Sekulow** *President & CEO,* American Center for Law and Justice Action

Nick Solheim

**Kristian Stout** 

**Daniel Suhr** *President,* Center for American Rights

## Evan Swarztrauber

**Eric Teetsel** *CEO,* Citizens for Renewing America

**Joel Thayer** *President,* Digital Progress Institute

**David Williams** *President,* Taxpayers Protection Alliance