

NABSHOW NEWS

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NAB CRYSTAL RADIO AWARD PRESENTED TO WTUZ-FM

WASHINGTON, DC -- WTUZ-FM New Philadelphia, Ohio, today was awarded the National Association of Broadcasters Crystal Radio Award. Since 1987, the NAB Crystal Radio Awards have recognized radio stations for their outstanding year-round commitment to community service.

Ten winners were chosen from among [50 finalists](#). Recipients were recognized at today's NAB Show Radio Luncheon.

WTUZ-FM provided this description of its accomplishments in 2008:

WTUZ is described by others as super-serving our market. Our employees are so committed to our communities, it is difficult to separate their identities as individuals or station employees. In 2008, our 14 employees stepped up. When our area had a six-day power outage, WTUZ made the phone calls to open schools and other public facilities for use of public showers. Batteries were impossible to find. We found a warehouse to deliver batteries for those in need. We were humbled when people cried because they received free batteries for their radios and flashlights. We were humbled when people drove 30 miles for batteries to stay connected to the world through radio. WTUZ raises an amazing amount of money every year for groups and organizations, but this year it was the batteries that made a difference in so many people's lives. The station donated an estimated \$570,000 in airtime and our employees volunteered more than 1,000 hours to station causes as well as more than 2,000 hours in personal causes. WTUZ will celebrate 19 years as a small market station but our commitment to service is legendary.

For more information on WTUZ-FM's accomplishments, contact Ed Schumacher at eds@wtuz.com.

The NAB Radio Luncheon, sponsored by ASCAP, featured a keynote address by [Dave Ramsey](#), popular national radio personality and personal money management expert. During the luncheon, legendary sportscaster [Vin Scully](#) was inducted into the NAB Broadcasting Hall of Fame.

About the 2009 NAB Show

The NAB Show will take place April 18 - 23, 2009 in Las Vegas (exhibits open April 20). It is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. Complete details are available at www.nabshow.com.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. As the voice of more than 8,300 radio and television stations, NAB advances their

interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.

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