



Sample live reads

Stations should personalize these live read scripts for their individual station offerings:

- From the latest weather updates to vital emergency warnings, you know you can depend on **(AM radio station moniker)**. In fact, more than 80 million Americans each month depend on AM radio to cover the high school football games, the latest weather and the news they rely on. Tell us how you depend on AM. Drop us a line at **(email)** or **(on social media)** and let us know what you love most. Tag it with #DependOnAm
- Communities across the country depend on AM radio stations like **(AM radio station moniker)**, whether they are in the car on the job or on the go. It is our honor to provide the news, weather and traffic reports that you depend on. We would love to hear how you depend on AM. Drop us a line at **(email)** or **(on social media)** and let us know what you love most. Tag it with #DependOnAm
- Your team at **(AM radio station moniker)** is proud to partner with great local causes such as **(food bank, shelter, etc.)** to make our community stronger and help those in need. It's just one way we know that **(town/locality)** depends on AM radio. We would love to hear how you depend on AM. Drop us a line at **(email)** or **(on social media)** and let us know what you love most. Tag it with #DependOnAm
- Whether it's tuning into the high school football game...
Monitoring the patterns of the incoming storm...
Or catching your favorite talk show. These are just some of the ways listeners depend on local AM radio stations like ours. Tell us how you depend on AM. Drop us a line at **(email)** or **(on social media)** and let us know what you love most. Tag it with #DependOnAm

- In communities across the heartland, AM radio stations like ours are a vital connection to emergency information, weather updates, local news, sports and entertainment. Tell us how you depend on AM. Drop us a line at (email) or (on social media) and let us know what you love most. Tag it with #DependOnAm
- Vital rescue and recovery efforts...Religious services...Local news... Weather reports...These are just a few of the ways AM radio stations are the heart of their communities, keeping their listeners connected to the information they depend on every day. Tell us how you depend on AM. Drop us a line at (email) or (on social media) and let us know what you love most. Tag it with #DependOnAm
- Did you know that more than 80 million listeners depend on AM radio for the local news, community information, emergency updates, weather, cultural information and religious services? We want to hear why you depend on AM. Drop us a line at (email) or (on social media) and let us know what you love most. Tag it with #DependOnAm
- America's heartland depends on the free, critical weather and emergency updates, local news and entertainment that AM radio provides. (AM station moniker) is here for you and it is our honor to connect you to the information you need most. We'd love to hear how you depend on AM. Drop us a line at (email) or (on social media) and let us know what you love most. Tag it with #DependOnAm