



AM Radio Spot Scripts

It Matters :30

Congress is one step closer to passing legislation to keep AM radio in every vehicle. The House has passed the AM Radio for Every Vehicle Act, but we're not done yet. AM radio delivers emergency alerts, local news, weather and the trusted voices that keep our communities connected. Keep the momentum going and tell your senators AM radio matters. Text AM to 39179.

Message and data rates may apply. You may receive up to four messages a month, and you may text stop to stop. This message furnished by the National Association of Broadcasters.

Keep Going :30

There's new momentum in Congress to keep AM radio in every car and truck sold in America. The House has passed the AM Radio for Every Vehicle Act, but senators need to keep hearing from listeners like you. AM radio is vital for public safety and local communities. Text AM to 39179 now

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Vote Yes for AM :30

Don't risk losing the news, sports and weather that AM radio delivers. When cell and internet service fail, AM is your lifeline. With time running out, your voice matters. Text AM to 39179 and tell the Senate: Vote yes on the AM Radio for Every Vehicle Act to keep AM radio in cars.

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Make Your Voice Heard :30

Don't risk losing the trusted news, traffic, sports and weather you get from AM radio stations. It's time to make your voice heard. The U.S. House of Representatives has passed the AM Radio for Every Vehicle Act, but we need the Senate to also act to keep AM radio in cars. When internet and cell services are out, AM could be your only lifeline. Text AM to 39179 and tell your senators to pass this critical legislation now.

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AM is Always On :30

82 million listeners depend on AM radio to always be on, delivering news, sports, talk, traffic and weather reports you can trust. AM radio also delivers vital emergency information when you need it most. Text AM to 39179 and tell the Senate to pass the AM Radio for Every Vehicle Act, to keep AM radio in cars.

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Christian Radio Spot Scripts

Close to Heart :30

Hi, I'm NAME with PROGRAM NAME and I want to talk to you for a moment about something close to my heart-AM radio. For decades, it's been a lifeline for faith, news, and emergency alerts. But now, some automakers want to remove it from new vehicles. Let's make sure that doesn't happen. Join me in protecting this vital resource. Text AM to 39179 and tell the Senate you support the AM Radio for Every Vehicle Act.

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Make Your Voice Heard :30

Hi, I'm NAME with PROGRAM NAME and I want to remind you how powerful Christian radio can be. For generations, AM radio has brought the hope of the Gospel, biblical teaching, and encouragement right into our cars and homes—especially in times of crisis. But now, some automakers want to eliminate AM radio from new vehicles. Let's stand together and protect this ministry lifeline. Text AM to 39179 to tell your senators you support the AM Radio for Every Vehicle Act.

Thank you for making your voice heard. Message and data rates may apply. You may receive up to four messages a month, and you may text stop to stop.