

NAE

TV TechCheck

The Weekly NAB Newsletter for TV Broadcast Engineers

Antennaweb.org Now Available as an App for LG Smart Television Sets

The <u>antennaweb.org</u> website and antenna selection tool, co-sponsored by NAB and CEA, has been available to consumers for a number of years to help consumers maximize over-the-air reception of television signals. The website and underlying algorithms were developed and are maintained by Titan TV (the parent company of TitanTV is Broadcast Interactive Media or BIM). Previously available only via an Internet-connected computer or tablet, a cooperative effort between BIM, LG, CEA and NAB has now made the essential functionality of *antennaweb.org* available as a free app on LG's line of Smart Televisions. With just their "connected" LG Smart TV and its remote, consumers can educate themselves about the appropriate antenna to use at their home for reliable reception of broadcast TV signals, without needing access to a computer, tablet or smartphone. The app is available in the LG Smart World App Store under the News/Information category (and at least for now also in the Top Free, NEW and the HOT categories). Below is a description of some of the app's features.

After downloading the free app, it is available to a viewer simply by pushing the My Apps button on the LG remote and navigating horizontally to the app icon. Clicking once on the app launches it, and the viewer can then access the Location Information screen, which is shown below filled out with the address for NAB in Washington, DC as an example:

Location I	nformation:
preferences, enter y signal strength of ea center of the geogra	oper antenna type for your viewing your ZIP Code. It is used to calculate the ach antenna that may be received at the aphic area of the ZIP Code and annels each antenna type is capable of
for calculating recep	the basic level of precision is sufficient ition and determining the correct ceive those channels.
*ZIP Code:	20036
or other tall structure reception, enter yo	a where the surrounding terrain, trees ires nearby may affect your television ur street address to refine the reception tenna type recommendations.
Street Address:	1771 N St NW Washington DC
Antenna Height:	
Will the antenna be level?	installed more than 30' above ground
© Yes ◉ No	
* Indicates require	d field.
Submit Res	set

Having filled in the zip code and/or address information, the app returns a color coded map such as the map below based on the NAB address:



The map shows the direction and location of each local broadcast station and the color coding on the left identifies the type of outdoor antenna needed to access the various local stations. The antenna color coding corresponds to gain and directivity of antenna patterns according to the descriptions found under the Antenna Info tab on the app and at <u>antennaweb.org/Info/antennainfo</u>.

Actual RF channel and virtual PSIP channel information are also identified on the station list.

In addition, selecting one of the stations on the list brings up a screen that shows the current and next programs on that channel and its associated multicast channels. For example, selecting WJLA-DT in the screen above produced the following:

WJLA-DT1 7.1	10:00 AM Rachael Ray 11:00 AM The View 12:00 PM ABC 7 News @ Noon	
WJLA-DT2 7.2 Meiti	10:00 AM Perry Mason 11:00 AM Ironside 12:00 PM Hawaii Five-O	
WJLA-DT3 7.3	10:00 AM Mirror Mirror 10:30 AM Mirror Mirror 11:00 AM Live Big with Ali Vincent	

The Help section provides useful consumer information about antenna installation guidelines, types of antennas, and more. LG Smart TV viewers can also provide feedback to the developer about the app, rate it and/or "Like" it on Facebook.

2013 NAB Broadcast Engineering Conference Proceedings

The just released 2013 BEC Proceedings feature select technical papers on the most recent developments in broadcast technology. Important topics covered include: IP for Television and Radio, Next Generation Television Broadcasting, Audience Measurement Technologies and AM Band Revitalization. Learn more and purchase here.



The next issue of *TV TechCheck* will be July 15, 2013

