

# SINCLAIR IN OUR COMMUNITY



4/24/2015

## St. Jude Dream Home

The Kick-Off event for the 2015 St. Jude Dream Home Giveaway took place on April 7th during a live event on KABB-TV and WOAI-TV.

Sinclair stations are the exclusive television partners, providing on-air support across all our on-air and social media channels to increase fund-raising efforts.



## SA Cocktail Conference

San Antonio's Cocktail Conference raised more than \$115,000 for children's charities across the city. The Children's Shelter, Child Safe, Heart Gift SA, and Transplant for Children will split the money.

Sinclair stations provided support via on-air PSA ads, social media, and live appearances on our popular Lifestyle programs "Daytime@Nine" and "San Antonio Living".



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## Ring In A Miracle

News 4 San Antonio joined forces with The Salvation Army to provide toys over the Holiday season for disadvantaged families in San Antonio. News 4 Anchors Randy Beamer and Evy Ramos recorded PSA announcements and live mentions promoting the toy drive during local newscasts.



- Fox 29's "On The Run" news segment has an 88% recapture rate. Investigative Reporter **Yami Virgin** produces this popular series every Wednesday on Fox News at Nine.



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### Sinclair in Our Community Q1 2015 Events

#### **Ring in A Miracle—Salvation Army**

Fundraiser with H-E-B to support disadvantaged families over the Holidays.

#### **San Antonio Cocktail Conference**

Raised \$115,000 for local Children's charities.

#### **SA Tower Climb—Cystic Fibrosis Foundation**

Raised \$112,000 for the San Antonio CFF efforts

#### **GO Kids! Challenge — SA Sports**

Encouraged school age children to exercise and improve their diet

#### **Cardboard Kids — Child Safe**

Created "Cardboard Kids" to heighten awareness of child abuse in San Antonio.

#### **Healing Hearts Telethon and Gala Event**

Founded by KABB anchor Karen Martinez, continuing her work helping cancer victims.

#### **Get Your Rear In Gear—Colon Cancer 5k**

Colon Cancer Coalition fundraiser emceed by News 4 SA Anchor Randy Beamer

#### **St. Jude Dream Home**

Fundraising effort to support the work of the St. Jude Children's Hospital

#### **Rivertini —SA River Foundation**

Supporting the San Antonio River Foundation's enhancements along The River Walk

#### **Fest of Tails—SA Parks Foundation**

Free community event for families, kite flying events, dog costume parade



### **Yami Virgin—Investigative Reporter**



**Fox News at Nine Investigative Reporter Yami Virgin** has won thirteen AP Awards during her career. Her dedication to her craft has earned Yami the respect of local law enforcement and community leaders.

Yami's "One The Run" and "Marshal's Most Wanted" news segments are extremely popular with **Fox News at Nine** viewers. More importantly, they take dangerous criminals off our streets.

**When a criminal is featured during "On The Run", recent statistics show they are apprehended 88% of the time.**

Yami is a key member of the Sinclair San Antonio reporting team at News 4 and Fox 29, working to make a difference in our community.