



FOR IMMEDIATE RELEASE

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**KSAH-AM's ALBERTO ALEGRE NAMED
SPANISH FORMAT PERSONALITY OF THE YEAR**

PHILADELPHIA -- Alberto Alegre of KSAH-AM San Antonio was named Spanish Format Personality of the Year at the 2009 National Association of Broadcasters' Marconi Radio Awards. The awards were announced Thursday night at the annual NAB Marconi Radio Awards Dinner & Show held during the NAB Radio Show in Philadelphia.

The prestigious awards recognize radio's outstanding personalities and stations in 21 categories. Marconi finalists were selected by a task force of broadcasters, and the winners were voted on by the NAB Marconi Radio Awards Selection Academy. The votes were tabulated by an independent firm.

For more information, contact [Lance Hawkins](#), 210-654-5100.

The NAB Marconi Radio Awards Dinner & Show was hosted by [Laura Ingraham](#), host of Talk Radio Network's "The Laura Ingraham Show." The show also featured a live performance by renowned R&B artist [Brian McKnight](#), host of Citadel Media Networks' "The Brian McKnight Show."

About The NAB Radio Show

The NAB Radio Show is the largest annual convention for radio. This year's show, Sep. 23-25 in Philadelphia, delivered a one-of-a-kind networking opportunity for station professionals representing all format and market sizes.

More information about the NAB Radio Show is available at www.nabradioshow.com.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.

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