

NABSHOW NEWS

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Conferences: April 18 – 23, 2009 / Exhibits: April 20 – 23
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NAB CRYSTAL RADIO AWARD PRESENTED TO WIBC-FM

WASHINGTON, DC -- WIBC-FM Indianapolis today was awarded the National Association of Broadcasters Crystal Radio Award. Since 1987, the NAB Crystal Radio Awards have recognized radio stations for their outstanding year-round commitment to community service.

Ten winners were chosen from among [50 finalists](#). Recipients were recognized at today's NAB Show Radio Luncheon.

WIBC-FM provided this description of its accomplishments in 2008:

Touching lives. That's what WIBC is about. And this year, WIBC celebrates "70 Years Strong" as one of America's premiere stations, proudly serving Indianapolis. Winner of Legendary Station and News/Talk Station of the Year Marconi Awards, WIBC believes that service to the local community is a requirement - now more than ever. WIBC keeps Indianapolis in touch with issues that impact lives. WIBC provides listeners a daily platform on topics that matter, from fighting crime in neighborhoods, to assuring a good education for kids, to being able to afford a tank of gas. WIBC's year-round focus on helping local organizations is virtually unsurpassed. Among the efforts in 2008, WIBC helped raise almost \$1 million for local charities, including the Salvation Army and Riley Children's Hospital. We collected close to 5,000 teddy bears for Indianapolis Police and provided round-the-clock news and public service information during record storms and flooding. In total, WIBC dedicated approximately \$800,000 in airtime supporting local organizations and causes. WIBC staff members are also community leaders in their personal lives. When news happens, or when there is a community crisis or a celebration, Indiana just naturally turns to WIBC Radio. It's a reputation we're incredibly proud of.

For more information on WIBC-FM's accomplishments, contact Tom Severino at tjs@wibc.emmis.com.

The NAB Radio Luncheon, sponsored by ASCAP, featured a keynote address by [Dave Ramsey](#), popular national radio personality and personal money management expert. During the luncheon, legendary sportscaster [Vin Scully](#) was inducted into the NAB Broadcasting Hall of Fame.

About the 2009 NAB Show

The NAB Show will take place April 18 - 23, 2009 in Las Vegas (exhibits open April 20). It is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. Complete details are available at www.nabshow.com.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. As the voice of more than 8,300 radio and television stations, NAB advances their

interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.

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