

NABSHOW NEWS

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NAB CRYSTAL RADIO AWARD PRESENTED TO KXKT-FM

WASHINGTON, DC -- KXKT-FM Omaha today was awarded the National Association of Broadcasters Crystal Radio Award. Since 1987, the NAB Crystal Radio Awards have recognized radio stations for their outstanding year-round commitment to community service.

Ten winners were chosen from among [50 finalists](#). Recipients were recognized at today's NAB Show Radio Luncheon.

KXKT-FM provided this description of its accomplishments in 2008:

As Omaha's heritage country music station, KXKT/Kat 103 has been an integral part of the community for over 16 years. Every year, our loyal listeners step forward with their generosity in volunteerism and donations. In 2008, Kat 103 listeners helped raise nearly \$1 million for more than 40 charitable causes and events in the Omaha area. Our passion makes Kat 103 synonymous with helping children. In 2008, our listeners helped us collect over \$368,000 for Children's Hospital of Omaha. The funds collected during our four signature events for the hospital stay here locally to support lifesaving research, care and equipment for children and their families as they fight cancer and other serious childhood diseases. In addition, Kat 103 donated \$250,000 in airtime and 659 staff hours for several other local organizations and causes such as: Uta Halee Girls Village, Omaha Food Bank, Offutt Family Support Center and many others. To support these special causes, Kat 103 aired 22,714 PSAs, volunteered 64 hours of no-charge live broadcasts, executed 1,821 promotional announcements, aired 52 hours of public affairs programming and broadcast 5,720 news and weather casts. Our staff also volunteered 200 hours for personal nonprofit projects to support our community.

For more information on KXKT-FM's accomplishments, contact Taylor Walet at taylorwalet@clearchannel.com.

The NAB Radio Luncheon, sponsored by ASCAP, featured a keynote address by [Dave Ramsey](#), popular national radio personality and personal money management expert. During the luncheon, legendary sportscaster [Vin Scully](#) was inducted into the NAB Broadcasting Hall of Fame.

About the 2009 NAB Show

The NAB Show will take place April 18 - 23, 2009 in Las Vegas (exhibits open April 20). It is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. Complete details are available at www.nabshow.com.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. As the voice of more than 8,300 radio and television stations, NAB advances their

interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.

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