

NABSHOW NEWS

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Conferences: April 18 – 23, 2009 / Exhibits: April 20 – 23
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FOR IMMEDIATE RELEASE

April 21, 2009

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NAB CRYSTAL RADIO AWARD PRESENTED TO KOZT-FM

WASHINGTON, DC -- KOZT-FM Fort Bragg, Calif. today was awarded the National Association of Broadcasters Crystal Radio Award. Since 1987, the NAB Crystal Radio Awards have recognized radio stations for their outstanding year-round commitment to community service.

Ten winners were chosen from among [50 finalists](#). Recipients were recognized at today's NAB Show Radio Luncheon.

KOZT-FM provided this description of its accomplishments in 2008:

KOZT is local radio. Locally owned and locally programmed, KOZT is the county's only station offering six daily local newscasts - critical in this rural area without daily newspapers or local television news, as proven again in 2008 during seven weeks of severe wildfires. KOZT was the only station - radio or television - to stay on air throughout wildfires and intense winter storms, broadcasting regular updates from emergency crews and government officials on evacuations, floods, road closures and power outages affecting thousands for weeks. KOZT invests in the community each and every day. In 2008, the station helped local nonprofits raise more than \$1.5 million through donated airtime, equal to 60 percent of net sales, plus sponsorships and remote broadcasts, all at no charge. KOZT is proud to spearhead dozens of efforts, including disaster preparedness events, throughout our area. Our interactive 800-39-COASTline received 58,708 calls and our community service Web site was accessed more than 4.5 million times. A six-time Crystal and eight-time Marconi finalist, KOZT received the coveted "Rock Station of the Year" award in 2002 and Crystals in 2003 and 2006. THE COAST celebrates 18 years of localism and unwavering commitment to community service.

For more information on KOZT-FM's accomplishments, contact Tom Yates at tom@kozt.com.

The NAB Radio Luncheon, sponsored by ASCAP, featured a keynote address by [Dave Ramsey](#), popular national radio personality and personal money management expert. During the luncheon, legendary sportscaster [Vin Scully](#) was inducted into the NAB Broadcasting Hall of Fame.

About the 2009 NAB Show

The NAB Show will take place April 18 - 23, 2009 in Las Vegas (exhibits open April 20). It is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. Complete details are available at www.nabshow.com.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. As the voice of more than 8,300 radio and television stations, NAB advances their interests in legislative, regulatory and public affairs. Through advocacy, education and

innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.

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