

## MEMBERSHIP APPLICATION

Enrollment period: May 1, 2020 to April 30, 2021\*

### Become an NAB Associate Member Today!

- Grow your company's topline
- Expand your reach among quality business partners
- Network with industry leaders from around the globe

#### Member Benefits

In addition to the prestige and opportunity to expand your reach both domestically and globally, NAB offers discounts, preferred rates and services to associate members, including:

- Save \$5 on each square foot of NAB Show exhibit space
- Save \$6 on each square foot of NAB Show New York exhibit space
- Additional five NAB Show priority points
- Year-round visibility in the *NAB Online Resource Guide*
- Subscriptions to *NAB's SmartBrief*, *NAB Pulse* and *Broadcast Blog*

Visit us at [nab.org](http://nab.org) to learn more.

COMPANY \_\_\_\_\_ WEBSITE \_\_\_\_\_

MEMBERSHIP CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_ EMAIL (REQUIRED) \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

SALES CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_ EMAIL (REQUIRED) \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

DUES BILLING CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_ EMAIL (REQUIRED) \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

#### ANNUAL DUES\*

Please check the appropriate dues level based on your company's **annual gross revenue** from products and services sold to the multimedia, broadcast, post-production and telecommunication markets.

- \$0 – \$350,000 .....Dues \$750     
  \$750,001 – \$5,000,000.....Dues \$1,895     
  \$10,000,001 and above .....Dues \$3,500  
 \$350,001 – \$750,000 .....Dues \$1,295     
  \$5,000,001 – \$10,000,000.....Dues \$3,000     
  Non-profit .....Dues \$500

\*NAB associate membership is on a fixed 12-month cycle beginning May 1 of each year and ending April 30 the following year. Dues are not pro-rated or refundable. If you plan to exhibit at the 2020 NAB Show New York or the 2021 NAB Show, your membership must be active by September 1, 2020.

#### PAYMENT

The following forms of payment are accepted for NAB member dues:\*\*

- CHECKS made payable to NAB     
  ACH     
  WIRE TRANSFER     
  CREDIT CARD

\*\**(Instructions will be provided upon receiving your membership application.)*

MAIL PAYMENT TO: NAB, 1 M Street SE Washington DC 20003 3512      EMAIL FORM TO: [membership@nab.org](mailto:membership@nab.org)

QUESTIONS? Call (202) 429-5400 or email [membership@nab.org](mailto:membership@nab.org)

By providing your information to NAB, you give NAB and certain contractors permission to store and contact associate members using such information.

Please see reverse for NAB Online Resource Guide Form.

# NAB RESOURCE GUIDE

NAB associate members get a complimentary listing in the NAB Online Resource Guide. Please select the categories of products and/or services your company offers from the selection below. If you would like to suggest additional products or services to be considered for inclusion, please add them to the form in the designated area.

## CHECK ALL THAT APPLY

### ACQUISITION AND PRODUCTION

- Acquisition and Production
- 3D Stereoscopic Equipment
- Broadcast Furniture
- Broadcast/Recording Booths
- Camera and Lenses
- Camera Power and Accessories
- Camera Support
- Cameras/Lenses
- Capture Accessories, Devices and Software
- Communications Rentals
- Control Room Consoles and Furniture
- Film and Tape
- Lens Cleaning Systems
- Lighting and Grip
- Mobile/Vehicle Production
- Motion Capture/Virtual Production
- Motion Picture/Film Production
- Networks, Fiber
- Portable/Modular Studios
- Set Design/Props/Furniture and Fixtures
- Studio Furniture
- Workflow Software and Solutions

### BROADCAST STATION

- Radio Station
- TV Station

### CONTENT

- Advertising and Commercials
- Aggregators/Syndicators
- Content Publishers
- Interactive and Cross Platform: TV/Web/Mobile
- Motion Picture/Film and Documentary
- Motion Picture/Film Production
- News/Weather/Traffic Sources
- Radio Programming
- Short/Form Programming
- Social Networking/UGC
- Sports/Sportscasting
- Stock Footage
- Television Programming
- Video Games

### DISPLAY SYSTEMS

- Digital Signage
- Electronic Displays
- Projectors and Projection Screens
- Stereoscopic/Autostereoscopic 3D
- TV Sets/Monitors
- Video Display Display Systems
- Digital Signage
- Electronic Displays
- Projectors and Projection Screens
- Stereoscopic/Autostereoscopic 3D
- TV Sets/Monitors
- Video Display

### DISTRIBUTION AND DELIVERY

- Advertising/Analytics/Media Sales Solutions
- Antennas/Transmitters/Towers/Buildings
- Broadband Applications/Infrastructure
- Broadband/Connectivity
- Cable Equipment and Headend
- Content Delivery Network

- Contribution Media Transport
- Digital Cinema
- Distribution and Delivery
- DTV/HDTV
- EAS/CAP Equipment
- Encoding
- Equipment
- Fiber
- IP Newsgathering
- IPTV/IP Video/Broadband Video
- Media Transport
- Microwave RF Accessories
- Mobile TV/Video Management Platforms/Applications
- Mobile Video Distribution Technologies
- Online Video Platforms
- Repack
- Satellite
- Set Top Boxes/Customer Premise Equipment
- Software/Applications/Middleware
- Streaming/Webcasting
- Test and Measurement Equipment/QOS
- Time Code Equipment
- Video Conversion
- Video on Demand
- Web-enabled Devices
- Wi-Fi
- Wi-MAX
- Wireless Applications/Infrastructure/Equipment

### INDUSTRY RESOURCES

- Architects
- Banks and Financial Institutions
- Business and Technology Consultants
- Career Coaching
- Education
- Engineering and Technical Consultants
- FAA Tower Lighting
- Installation Tools and Hardware
- Insurance
- Interior Designers
- Law Firms
- Management and Marketing Consultants
- Music Licensing
- Music Supply Company
- Production Services
- Program Suppliers and Networks
- Recruiting
- Regulatory Services
- Rep Firms
- Research Services
- Research/Data Services
- Retransmission Consent
- Sales and Marketing Support Tools
- Specialty Services
- Station Brokers
- Trade Publications/Events/Websites

### MANAGEMENT AND SYSTEMS

- Digital Asset Management and Storage
- Interactive Television
- Management and Systems : IT/Networking Infrastructure and Security
- Multicasting
- Signal Management and Processing
- Software/Applications/Middleware

- Software/Applications/Middleware/Workflow Solutions
- Systems Integration
- Television Automation/Master Control
- Uninterruptable Power Supplies
- Video Content Servers
- Video Processing
- Workflow Software and Solutions

### OUTDOOR/MOBILE MEDIA

- Antenna De-Icing Systems
- DSNG Vehicles and Services
- ENG
- Lightning Prevention
- Mobile Production Services
- Mobile Production Studios
- Outdoor/Mobile Media Outdoor Signage
- Power Generations
- Satellite Uplink
- SNG

### POST PRODUCTION

- Animation and VFX
- Digital Intermediate
- Editing
- Format Conversion
- Mastering and Duplication
- Motion Graphics
- Music and Sound Libraries
- Subtitling and Close Captioning
- Workflow Solutions

### PRO AUDIO

- Acoustics
- Audio Editing
- Audio Mastering
- Audio Mixing
- Audio Networking
- Audio Post-Production
- Audio Processing and Effects
- Audio Production
- Audio Recording
- Equipment Sales/Rentals/Service
- Intercoms
- Parabolic Microphones

### RADIO

- Advertising and Media Sales Solutions
- Audio and Studio Accessories
- Audio Distribution, Digital and Analog
- Audio Interface
- Audio Mixers
- Audio Switchers
- DAB/IBOC/HD Digital Radio
- Digital Converters
- Headphone Systems
- On-The-Air-Lights
- Power Conditioners
- Radio Automation Systems
- Radio Master Control
- RDS/RBDS and Data Casting Solutions

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