

Physical Restriction

For the first time, broadcasters are being asked about considering restrictions on the movement of people.

While NAB hopes that the COVID-19 threat to the U.S. is short lived, there are a growing number of questions and issues related to the physical movement of staff and others in connection to broadcasting. Each day we hear of a range of companies restricting the travel of their teams in order to limit exposure.

Here are some topics internal teams may need corporate guidance around as they may involve legal and HR issues. Given the sensitivity of these issues, NAB is raising the topics and not providing recommendations around these concerns.

- How are we monitoring where the government is issuing travel advisories?
- Will we ask employees to report if they have been to any of the areas the government is sharing warnings about?
- Will we restrict travel from our offices via plane to any destinations? Does business travel need to be approved by our leadership? What trips are currently planned?
- Will we ask our staff to not travel to any local areas that might be of concern?
- What will our policy be if someone on our staff has connections or opportunities for direct contact with people or a place suspected of being a point of transmission?
- Do we have any requests from our vendors to inform us of any workers who may have traveled in areas of concern?
- Are we going to stop visitors from outside of our company from visiting our building?
- Will we ask visitors where they have been recently?
- Will we provide signs and supplies to encourage visitors to wash their hands before entering the building?
- How will we remain open for business with any of these potential issues?

These are some of the decisions a range of businesses are now addressing given emerging transmission concerns and the health and business impact of the new coronavirus.