

# NABSHOW NEWS

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Conferences: April 18 – 23, 2009 / Exhibits: April 20 – 23  
Las Vegas Conference Center / Las Vegas, Nevada USA  
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## FOR IMMEDIATE RELEASE

April 21, 2009

## CONTACT

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## NAB CRYSTAL RADIO AWARD PRESENTED TO WGY-AM

WASHINGTON, DC -- WGY-AM Latham, NY today was awarded the National Association of Broadcasters Crystal Radio Award. Since 1987, the NAB Crystal Radio Awards have recognized radio stations for their outstanding year-round commitment to community service.

Ten winners were chosen from among [50 finalists](#). Recipients were recognized at today's NAB Show Radio Luncheon.

WGY-AM provided this description of its accomplishments in 2008:

For 86 years, WGY-AM has believed in service to the community and providing vital information, especially during times of crisis. In 2008, WGY and its listeners donated almost \$2 million in money, support and services to 211 local organizations. We devoted three days of programming and raised \$317,050 for the children's hospital. Our "Christmas Wish" campaign raised \$73,837 for groups that help children in need. When 229,000 homes and business lost power during an ice storm, WGY was a lifeline - the only place people could turn to for four days to get crucial, and in some cases lifesaving, information on their battery-operated radios. WGY donated 24,152 minutes of time on-air and online, valued at \$823,900, to nonprofit groups and organizations. Our employees gave much of their own time, volunteering 860 hours of service. WGY and its listeners worked together to fight breast cancer, help stricken war veterans, feed the hungry and even buy mosquito netting to protect African families from malaria. Together we raised \$14,000 to keep a pool open for youth swim teams and made sure a local family had the food and clothing they needed. We consider serving our community a duty and an honor.

For more information on WGY-AM's accomplishments, contact Kristen Delaney at [kristendelaney@clearchannel.com](mailto:kristendelaney@clearchannel.com).

The NAB Radio Luncheon, sponsored by ASCAP, featured a keynote address by [Dave Ramsey](#), popular national radio personality and personal money management expert. During the luncheon, legendary sportscaster [Vin Scully](#) was inducted into the NAB Broadcasting Hall of Fame.

### About the 2009 NAB Show

The NAB Show will take place April 18 - 23, 2009 in Las Vegas (exhibits open April 20). It is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. Complete details are available at [www.nabshow.com](http://www.nabshow.com).

### About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. As the voice of more than 8,300 radio and television stations, NAB advances their interests in legislative, regulatory and public affairs. Through advocacy, education and

innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at [www.nab.org](http://www.nab.org).

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