

NABSHOW NEWS

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Conferences: April 18 – 23, 2009 / Exhibits: April 20 – 23
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CONTACT

Kristopher Jones

April 18 - 24 only: 702-943-3525

After April 24: 202-429-5486

NAB CRYSTAL RADIO AWARD PRESENTED TO KUAD-FM

WASHINGTON, DC -- KUAD-FM Windsor, Colo. today was awarded the National Association of Broadcasters Crystal Radio Award. Since 1987, the NAB Crystal Radio Awards have recognized radio stations for their outstanding year-round commitment to community service.

Ten winners were chosen from among [50 finalists](#). Recipients were recognized at today's NAB Show Radio Luncheon.

KUAD-FM provided this description of its accomplishments in 2008:

Broadcasting to the Front Range of northern Colorado in 2008, K99 took as much pride in the community service we provided as we did the country music we played. KUAD aired 13,700 minutes of local news and weather, keeping those in our communities abreast of issues affecting their means of living, their families and their environment. When a devastating tornado struck our listening area narrowly missing our studios, K99 provided emergency information to get our listeners through the disaster, then raised \$38,000 for relief efforts. Other events that we supported, and often participated in, during 2008 raised more than \$560,000. We take great pride in the events that we created for the community. In 2008, K99 held two toy drives that collected more than 1,200 toys valued at over \$14,400 for underprivileged children in our area. In April, our morning show's 10th "28 Hours of Hope" raised \$106,000 to fight child abuse in northern Colorado. Additionally, our on-air staff read to local school children and hosted numerous fundraising events throughout the year. The year marked K99's 20th year as the country and community leader for northern Colorado.

For more information on KUAD-FM's accomplishments, contact Cal Hall at chall@regentcomm.com.

The NAB Radio Luncheon, sponsored by ASCAP, featured a keynote address by [Dave Ramsey](#), popular national radio personality and personal money management expert. During the luncheon, legendary sportscaster [Vin Scully](#) was inducted into the NAB Broadcasting Hall of Fame.

About the 2009 NAB Show

The NAB Show will take place April 18 - 23, 2009 in Las Vegas (exhibits open April 20). It is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. Complete details are available at www.nabshow.com.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. As the voice of more than 8,300 radio and television stations, NAB advances their interests in legislative, regulatory and public affairs. Through advocacy, education and

innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.

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