Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

In the Matter of

Promoting Innovation and Competition in the Provision of Multichannel Video Programming Distribution Services

MB Docket No. 14-261

MOTION FOR EXTENSION OF TIME

The National Association of Broadcasters (NAB)¹ hereby requests that the Federal Communications Commission grant an extension of the deadlines for the submission of comments and reply comments in response to the *Notice of Proposed Rulemaking* ("*NPRM*") in the above-captioned proceeding.² Comments are currently due on February 17, 2015, and reply comments are due on March 4, 2015. NAB respectfully requests a 30-day extension of these deadlines until March 19, 2015, for comments and April 3, 2015, for reply comments.

NAB requests this extension of time to ensure that it and other interested parties are able to fully assess and respond to the many important questions raised by the *NPRM*. The proposals in the *NPRM* raise a variety of complex public policy, legal and regulatory matters, all of which have a significant potential impact on television viewers and multiple segments of the video marketplace. NAB anticipates that it will need more than the currently allotted time to analyze these issues, gather relevant data and

¹ NAB is a nonprofit trade association that advocates on behalf of free, local radio and television stations and broadcast networks before Congress, the Federal Communications Commission and other federal agencies, and the courts.

² Promoting Innovation and Competition in the Provision of Multichannel Video Programming Distribution Services, Notice of Proposed Rulemaking, MB Docket No. 14-261, FCC No. 14-210 (Dec. 19, 2014).

information, and present constructive ideas to assist the Commission to develop rules that promote innovation while remaining faithful to core Communications Act principles.

NAB believes that the requested extension will provide the additional time needed for all affected parties to present more comprehensive analyses, and will permit the Commission to develop a more robust record. Accordingly, NAB respectfully requests a 30-day extension of the filing deadlines in this proceeding.

Respectfully submitted,

NATIONAL ASSOCIATION OF BROADCASTERS

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February 6, 2015